



PeopleBeatingCancer

lung cancer coaching program

introduction



DAVID EMERSON
Director PeopleBeatingCancer
Cancer Survivor
Cancer Coach

Hi. My name is David Emerson. I am a long-term cancer survivor, cancer coach and director of PeopleBeatingCancer. Welcome to the Lung Cancer Coaching Program (LCCP).

My experience has been that most newly diagnosed cancer patients don't know what they don't know. When I was first diagnosed in early 1994 with an incurable blood cancer, I had never heard of my type of cancer. I knew even less about conventional, integrative and complementary treatments for my cancer. Like most newly diagnosed cancer patients I spent the first months post diagnosis working through my anger, fear and grief. I assumed my oncologist had my health in control. I was wrong.

Please don't misunderstand me. Conventional oncology is an important component in the life of a cancer patient. I now understand that in order to manage an aggressive cancer like lung cancer, the newly diagnosed patient must look to all possible forms of evidence-based research and think beyond surgery, chemotherapy and radiation to manage his/her cancer.

Since the launch of PeopleBeatingCancer in June of 2004, I have researched and written about lung cancer at all stages. In 2018 I decided to curate and create a specific cancer coaching program for lung cancer patients, survivors and caregivers.

I created the **PeopleBeatingCancer** Lung Cancer Coaching Program (PBC LCCP) in order to give newly diagnosed lung cancer patients and caregivers the experience, research and information that I believe they need to manage an incredibly complex and aggressive cancer like lung cancer.

Since 2004 I have researched and curated more than 115 articles and studies about lung cancer that, when combined with my own long-term survivor experience addresses my old regret "If I knew then what I know now..."

A diagnosis of lung cancer requires dozens of life-changing decisions in the days, weeks and months following the words "you have cancer." The PBC LCCP program gives you the research, information, survivor experience you need broken down into those topics that research indicates will help you fight your cancer. No single guide, no single therapy is a silver bullet. The LCCP is designed to work as an all encompassing lifestyle going forward.

The 15 Guides included in the Lung Cancer Coaching Program are:

1. Chemotherapy Regimens, Lung cancer terms, Glossary
2. Key Questions for you and your oncologist
3. Conventional (FDA approved) Therapies
4. Therapy-Induced Short, Long-Term and Late Stage Side Effects
5. Lung Cancer Nutrition
6. Antioxidants and Cancer
7. Lung Cancer Supplementation
8. Lung Cancer Integrative Therapy
9. Evidenced-Based Non-Conventional Lung Cancer Therapies
10. Cannabis and Lung Cancer
11. Detoxification and Cancer
12. Mind-Body Therapies and Cancer
13. Online Lung Cancer Support
14. Palliative/Hospice Lung Cancer Care
15. Financial Issues and the Cancer Patient

The Lung Cancer Coaching Program comes in both the BASIC and PREMIUM packages. Both packages include all 16 guides plus my ebook titled “Beating Cancer: If I Knew Then What I Know Now.”

The Premium Lung Cancer Coaching Program includes 3 months of online support.

I am making the BASIC package available to you based on what you choose to pay. Let me say that again. All 16 guides in the lung cancer coaching program are yours based on what you choose to pay.

All guides will be sent to your email in PDF format immediately after you complete the checkout process. Please take a moment to download the guides to your computer as the links will expire after one year.

All proceeds benefit PeopleBeatingCancer.org, a registered 501(c)3 non-profit, and are used to further its mission to empower cancer survivors and caregivers to live longer, healthier lives.

***We have a 100% money-back guarantee for our cancer coaching products and services.**

Please click the link below the video frame and remember that your purchase of either the BASIC or PREMIUM Lung Cancer Coaching program funds ongoing research for cancer patients, survivors and caregivers.

Thank you for your time.