



# PeopleBeatingCancer coaching program

## first questions



**DAVID EMERSON**  
Director PeopleBeatingCancer  
Cancer Survivor  
Cancer Coach

The mission of the PeopleBeatingCancer Coaching Program is to give cancer patients, survivors and caregivers the information they need to demystify their cancer diagnosis in order to make the best decisions for them in the days, months and years ahead.

the first questions cancer patients must ask themselves & their oncologists

A cancer diagnosis brings a host of negative emotions making clear thinking on the patient's part difficult at best, impossible at worst. Unfortunately your cancer won't wait for your emotional state to improve.

The PeopleBeatingCancer Coaching Program is designed to address a concept that runs throughout my ebooks and blogging on PeopleBeatingCancer since I launched it in 2004...and that is *If I Knew Then What I Know Now*.

work with a cancer coach to answer the questions listed below

1. What is the type and stage of my cancer?
2. What are conventional (FDA approved) therapy choices? What are evidence-based non-conventional therapy choices?
3. What is my therapy plan?
  - Conventional
  - Evidence-based Non-Conventional- Integrative, Complimentary
4. Is my Conventional therapy curative? Is my Non-Conventional therapy curative?
5. What are the most common side-effects from my conventional therapies?
6. How many patients has my oncologist or his/her hospital treated with my type and stage of cancer, and how successful have he/she been?
7. What other FDA approved treatment options are available?
8. What happens if the treatment my oncologist recommends doesn't work for me?
9. What are your recommendations for complimentary therapies?
10. What are your recommendation for integrative therapies?
11. Based on all of the above, what are my goals going forward?
  - Overall survival aka length of life?
  - Quality of life?